



Fold

A leader in sustainability
Acting today
contributes to a
better tomorrow.



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Sustainable Hygiene Solutions

www.sca-tork.com/sustainability
www.sca.com



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A history of responsibility

Sustainability isn't a new idea to us, or our parent company SCA. The social and environmental impact of our business has been guiding our decisions since 1929. In the communities in which we are based, we also have an economic impact by providing employment and investment.

We are proud that our progress has been recognised worldwide by a wide range of external experts such as the Dow Jones Sustainability Index, FTSE4Good, Ethisphere Institute, and Canadian Corporate Knights. SCA was also selected as a representative of best practice by the Global Compact, a joint initiative launched by the United Nations and business to advance responsible corporate citizenship.

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Environmental and social awareness are increasingly important

Customers are looking for solutions that meet consumers' demands for sustainably sourced products, without compromising quality. As well as reducing environmental impact, this can also enhance you and your customers' corporate reputation.

We ensure that Tork products deliver the hygiene benefits required, whilst minimising our impact on the environment

New manufacturing techniques provide access to a wide range of raw materials to optimise performance, and reduce water usage, waste and CO² emissions. Equally important is our ongoing commitment to only using 100% sustainably sourced wood fibre. Biodiversity and conservation remain central to our forestry policy, for every tree SCA cut down, three more are planted.

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Sustainable Hygiene Solutions



Innovative hygiene solutions are designed with sustainability in mind at every stage

Tork hygiene solutions optimise consumption at every stage; from overall construction through to how the paper or soap is presented to users. From improved absorbency to softer feel, we are using our expertise in hygiene and sustainability to produce the best solution for every occasion. For example, Tork hand towels are designed to be more absorbent whilst using less fibre, allowing them to work more efficiently and generate less waste.



Dispenser systems help reduce consumption

Our dispensers are light, durable, recyclable and help reduce over consumption by encouraging people only to take what they need, generating less waste and effectively saving money as well as refill time. Optimum hygiene design protects the tissue from contamination and is easy to clean.

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EU Ecolabel

We are delighted that our commitment to creating environmentally responsible brands and products has been recognized by an independent source of authority, and many Tork products have been awarded the **EU Ecolabel**. This is the EU's prestige labeling scheme designed to reassure consumers and give them confidence they are making a sound environmental choice.

The scheme is recognized across EU and EEA markets.



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For more information about the the EU Ecolabel please visit:
www.eco-label.com/default.htm

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Empowering you to make a difference

SCA and the Tork brand are committed to developing product solutions and services that improve the quality of everyday life, minimising our impact on the environment whilst maximising our social and economic contribution to the community.

Our commitment is not just to reduce the environmental impact within our own business, but also to enable our customers and end-users to act responsibly by providing appropriate hygiene solutions that enable people to use natural resources wisely.

Working together with distributors, customers and end-users we can build a better future together, as quite literally, the choices we all make today will help shape a better world tomorrow...

It is in your hands.

To find out more about how can you make a difference please go to:
www.sca-tork.com/sustainability

Follow us through the product lifecycle, to see how Tork is reducing its environmental impact.

C) Clean Production

According to our policies, all our factories have implemented a certified international environmental management system.

Tork is constantly searching for ways to make improvements:

- Resource efficiency – minimizing waste wherever it occurs in the business. Where waste is generated we look to see if it can be reused elsewhere.
- Efficient water treatment e.g. in Lucca, Italy, waste water is now returned to fresh water quality and reused during production.

For more information on SCA targets please go to www.sca.com

D) Efficient Distribution

We are continuously improving the efficiency of our transport and distribution network:

- Our pulp raw materials are to a large extent transported by sea, which has the lowest environmental impact.
- Production facilities located all over Europe helps us to reduce transportation.
- We are now able to fit more products on a pallet, reducing an estimated 1700 t CO² emissions from unnecessary transport, reducing costs and storage.

B) Responsible Sourcing of Raw Materials

SCA forests are committed to sourcing 100% of our virgin wood fibre from responsibly managed sources. Since 1999 our own forests have been certified by the Forest Stewardship Council. Local sourcing also reduces transport costs and carbon emissions. Independent auditors ensure that our suppliers also meet strict internationally recognised criteria.

A) Forestry

Well managed forests are an important tool to combat climate change, they absorb carbon dioxide and therefore help to reduce global warming. Tork and SCA believe that forests are a natural asset to be conserved and managed for future generations.

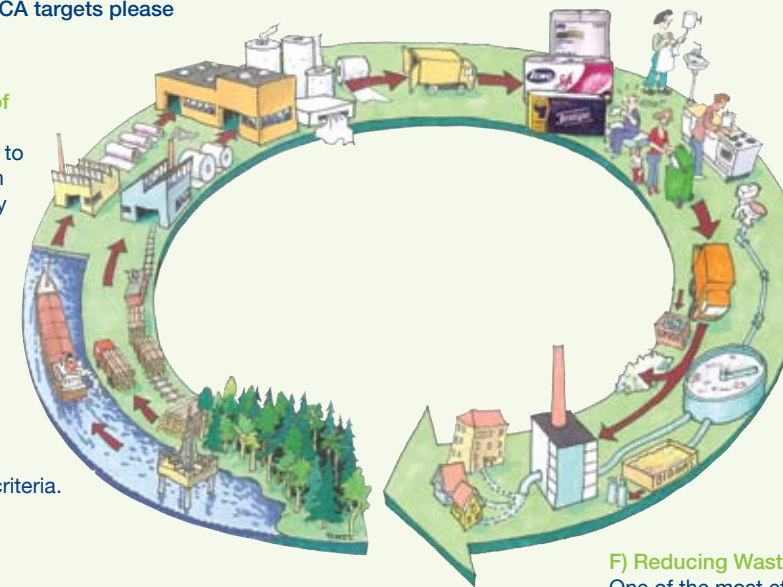
Many Tork products also include recycled materials, ensuring that the most environmentally sustainable mix of materials is used for each product without affecting performance.

E) Enhancing Consumer Use

Tork products use patented technology to increase the absorbency and quality of the tissue. This allows the tissue to work more effectively whilst reducing the amount of waste generated. Simple refill systems and durable dispensers reduce maintenance time, so consumers can be sure the product is available when it is needed.

F) Reducing Waste

One of the most effective ways to reduce waste is to reduce consumption. Tork dispensers and tissue products are designed to reduce over-consumption. As well as increasing hygiene benefits, our interfold dispensing system actively encourages people to only take what they need, reducing consumption by 25%. The waste of used tissue products fits well into both incineration with energy recovery to produce bioenergy, and typical composting systems.



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